



**BIOVÈNE**®

**BARCELONA**

PRESENTING  
MUST-HAVE  
BEAUTY

BIOVÈNE®  
— BARCELONA —

**BIOVÈNE**  
BARCELONA

*Category winners in  
skin, body & hair*

*Affordable prestige  
beauty*

*High-demand  
functional ingredients*

*Clean beauty "wow  
effects" worth  
sharing*

*Cruelty Free, Free-  
From nasties*

*Clear benefit  
message for her  
needs & desire*

*Contemporary must-  
haves for generation  
X, Y & Z*

*Attracting impulse  
and repeat purchase*

*Mass market support  
& activation*

**BRAND HIGHLIGHTS ALL-STAR BEAUTY**



## **Key Current Market Gaps**

### •*Millennial & Gen-Z engagement:*

Most of the population increase which should have meant easy dollar increase for brick and mortar are having spending diverted to e-commerce and “best value” purchasing, where consumer actively scanning market for best deal.

### •*Aging baby boomer:*

The bread and butter of the brick-and-mortar retailer has been the baby boomer generation. This customer base is aging and becoming a smaller part of the population. Unless the retailer shifts the focus to the new generation, it will find itself with declining customer numbers and declining revenues.

### •*Impulse buying:*

People’s impulses change which require constant innovation in this category.

### •*Masstige:*

In some territories with increasing middle class and political stability, there is a gap to supply to consumer who wants prestige item at more affordable price; masstige.

### •*Instagram Beauty:*

There is a sea of big data that floods the social media platforms and some of which become trends. Biovène products are ahead and well positioned with always new "instagrammable products" to ensure partners can also capitalize on these new trends.

Drug & Department Stores

ROSSMANN

Kruidvat

dm

Pharmacies

Boots

watsons

صيدليات الدواء  
al dawaa pharmacies  
رعاية بلا حدود | Unlimited Care

المنارة  
Al Manara  
صيدلية Pharmacy

Perfumeries

PRIMOR

MARVIMUNDO

DOUGLAS  
clarel

DRUNI

Beauty Specialists & Fashion Retailers

Drogas

OVS

Hypermarkets & Member's Clubs

Sam's Club

Carrefour

DISTRIBUTION PARTNERS

Available in 36 countries in Europe, Americas & Middle East.

Biovène product line cater for distribution channels such as: department stores, national chains, specialty stores, pharmacies, airports, mass merchants, and more.



biovenebarcelona

2,143 posts 357K followers 5,351 following

BIOVÈNE BARCELONA  
Latest in beauty: The conscious™  
In alignment with nature 🌿  
Made with care for you and our planet 🌍  
Natural, organic & functional ingredients  
www.biovenebarcelona.com



Clean Beauty



Innovative



Natural+Org...



Cruelty Free



Vegan



Planet Positive



New

BIOVÈNE®  
BARCELONA

## SOCIAL MEDIA INFLUENCE

1. CREATE VOLUME >
2. ENGAGE/CONTENT >
3. CAPITALIZE

Our sponsoring and ambassador program utilizes a freemium model working closely with local social media influencers, which means we give out enough free products on the local market to gain a viral spread and drive traffic to the stores.

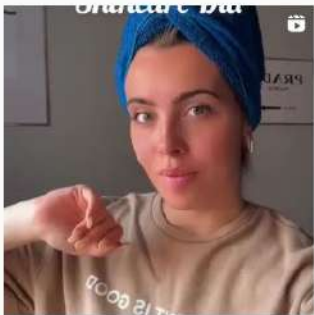
Biovene products are sent to local bloggers in advance of product introduction to partner stores. On the day of product introduction, influencers recommend followers to visit their local retailer.

“My friends said that this mask is just WOW. I like it and will definitely use it.”

“I tried it with my brother... and it works really well!”

“In comparison to Pil’aten & Shills, it’s 100 times better.” –

“I love it and I don’t even have any rebukes for it.”



LIP CARE & TREATMENT  
INNOVATION

LOVE  
YOUR LIPS

BIOVÈNE®  
— BARCELONA —

LOVE YOUR LIPS

# GLOW LIP SERUM

LIP SERUM TREATMENT

1% VITAMIN C  
STRAWBERRY



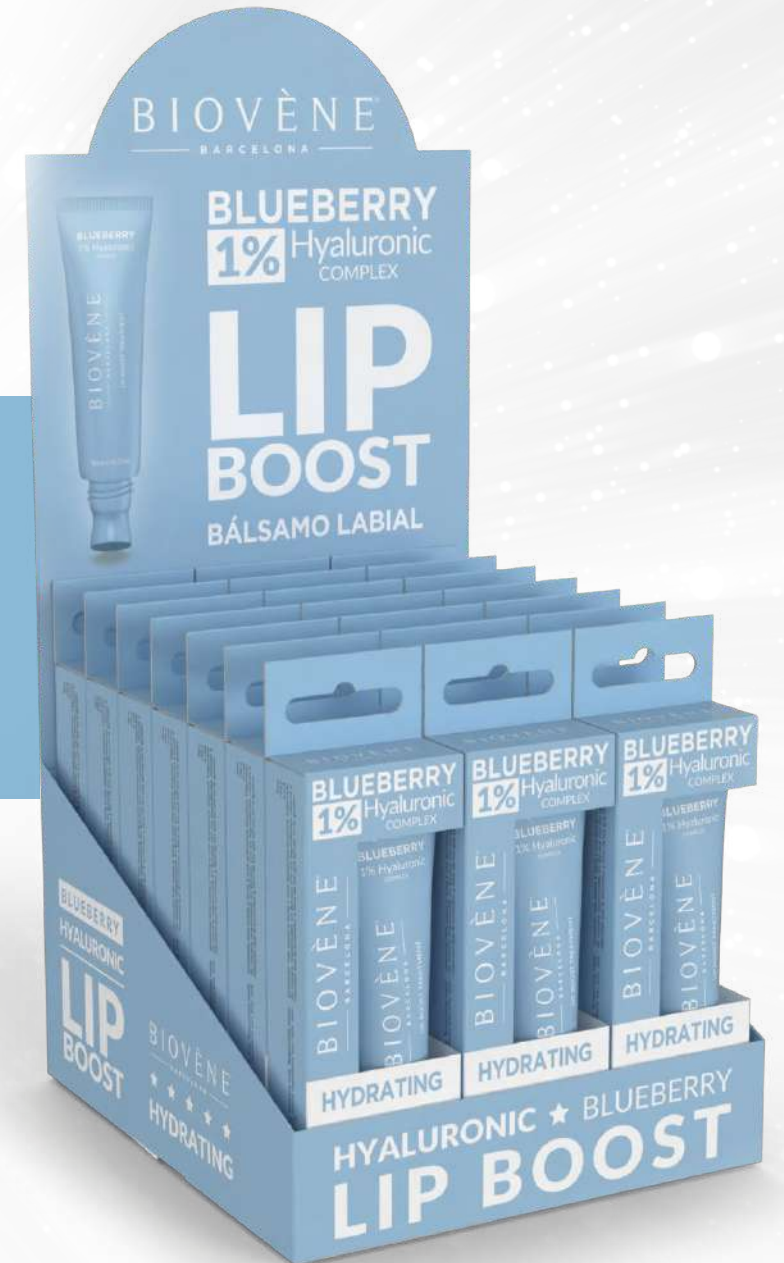
SHELF-READY CASE DCU/PDQ (21 pcs)  
Units with eurohole



LOVE YOUR LIPS

# HYDRATING LIP BALM

LIP BOOST TREATMENT  
1% HYALURONIC ACID  
BLUEBERRY



SHELF-READY CASE DCU/PDQ (21 pcs)  
Units with eurohole

LOVE YOUR LIPS

# ANTI-AGING LIP MASK

LIP MASK TREATMENT

0.5% RETINOL  
CHERRY



SHELF-READY CASE DCU/PDQ (21 pcs)  
Units with eurohole

LOVE YOUR LIPS

# SPF 50 LIP BALM

LIP SUN PROTECTION

HIGH UVA & UVB PROTECTION

COCONUT



SHELF-READY CASE DCU/PDQ (21 pcs)  
Units with eurohole

LOVE YOUR LIPS

# SPF 30 LIP BALM

LIP SUN PROTECTION

HIGH UVA & UVB PROTECTION  
KIWI FRUIT



SHELF-READY CASE DCU/PDQ (21 pcs)  
Units with eurohole

YOUTH PRESERVE  
PHOTOAGING PROTECTION

# LOVERS OF THE SUN

BIOVÈNE®  
— BARCELONA —

YOUTH PRESERVE  
PHOTOAGING PROTECTION  
LOVERS OF THE SUN

# HYALURONIC FACE FLUID

ANTI-AGING  
SUN PROTECTION

SPF 30 & SPF 50

Organic Coconut



BIOVÈNE<sup>®</sup>  
BARCELONA

YOUTH PRESERVE  
PHOTOAGING PROTECTION  
LOVERS OF THE SUN

# HYALURONIC SUN SERUM

ANTI-AGING  
SUN PROTECTION

SPF 30 & SPF 50

Organic Coconut



BIOVÈNE<sup>®</sup>  
— BARCELONA —

YOUTH PRESERVE  
PHOTOAGING PROTECTION  
LOVERS OF THE SUN

# HYALURONIC MILKY SPRAY

ANTI-AGING  
SUN PROTECTION

SPF 30 & SPF 50

Organic Coconut



BIOVÈNE<sup>®</sup>  
BARCELONA



YOUTH PRESERVE  
PHOTOAGING PROTECTION  
LOVERS OF THE SUN

# HYALURONIC AFTER SUN

ULTRA-HYDRATING  
LOTION SPRAY  
with Panthenol  
Organic Coconut



BIOVÈNE®  
BARCELONA

BIOVÈNE®  
— BARCELONA —



**SKINCARE**

# ★ NEW! BRIGHTENING DAY & NIGHT

Star ingredients » Vitamin C, Organic Mango, Orange

## VITAMIN C DAY BOOST MOISTURIZER



WITH UVA-UVB FILTERS  
GLOW - HYDRATE  
ANTI-AGE

## VITAMIN C EYE BOOST UNDER-EYE CREAM



AGE CORRECTING  
MOISTURE - BRIGHT  
ANTI-AGE

## VITAMIN C NIGHT BOOST BRIGHTENING NIGHT CREAM



INTENSE MOISTURIZING  
GLOW - HYDRATE  
ANTI-AGE

# ★ **NEW!** MOISTURIZER DAY & NIGHT

Star ingredients » Hyaluronic Acid, Aloe Vera, Niacinamide, Avocado

## HYALURONIC EYE FILLER OVERNIGHT EYE TREATMENT



INTENSE HYDRATION  
TIGHT - HYDRATE  
FIRM

## HYALURONIC DAY GLOW BRIGHTENING MOISTURIZER



INTENSE HYDRATION  
MOISTURE - HYDRATE  
RADIANCE

## HYALURONIC NIGHT GLOW HYDRATION NIGHT CREAM



MOISTURE RESTORE  
HYDRATE - FIRM  
BRIGHTEN



# NEW! RETINOL DAY & NIGHT

Star ingredients » Retinol, Caffeine, Niacinamide, Coconut, Organic Strawberry, Cherry

## RETINOL GLOW EYES BRIGHTENING EYE CREAM



UPLIFT ENERGY  
FINE LINES - WRINKLES  
DARK CIRCLES

## RETINOL DAY LIFT FIRMING MOISTURIZER



FIRMING MOISTURIZER  
WRINKLES - PORES  
LINES

## RETINOL NIGHT LIFT TIGHTENING NIGHT CREAM



RESTORATIVE POWER  
WRINKLES - PORES  
LINES

# NEW! FUNCTIONAL MOSTURIZERS & CLEANSER

Star ingredients » Salicylic Acid, Retinol, Caffeine, Niacinamide, Coconut

## RETINOL CREAM MOISTURIZING TREATMENT



SKIN SMOOTHING  
DARK SPOTS - FIRM  
RADIANCE

## BLEMISH CONTROL FACIAL MOISTURIZER



CLEAR COMPLEXION  
PORES - BLEMISH  
HYDRATE

## GLOW CLEANSE DEEP FACIAL CLEANSER



PORE EXFOLIATING  
CLEAR - FIRM  
GLOW



# FACETREATMENTS

BIOVÈNE®  
— BARCELONA —

# ★ NEW! UNDEREYE SERUM TREATMENTS

Star ingredients » Lemon, Raspberry & Cacao

## VIT C ANTI-FATIGUE EYE ROLL-ON



ULTRA-EXPRESS UNDER-EYE SERUM  
GLOW - ENERGY  
DARK CIRCLES

## RETINOL DE-PUFFING EYE ROLL-ON



SIGNS OF AGING UNDEREYE SERUM  
LIFT - RESTORE  
TIRED LOOKING EYES

## HA HYDRA-POWER EYE ROLL-ON



MAX HYDRATION UNDEREYE SERUM  
COOL - REFRESH  
PUFFY BAGS



# ★ **NEW!** CONCENTRATED SERUM TREATMENTS

Star ingredients » Vitamin C, Hyalyronic Acid, AHA+BHA

## **HYDRO FILLER** HYALURONIC COMPLEX



**THIRST-QUENCH**  
**HYDRATE - MOISTURE**  
**ORGANIC BLUEBERRY**

## **BLEMISH S.O.S** AHA + BHA COMPLEX



**EMERGENCY-PRO**  
**BLEMISH - SPOTS**  
**ORGANIC TEA TREE**

## **GLOW SHOT** VIT C COMPLEX



**AGE-BRIGHT**  
**GLOW – ANTI-AGE**  
**ORGANIC BANANA**

# BEST SELLERS!

## ALL-TIME TOP SERUMS

Star ingredients » Vitamin C,  
Hyaluronic Acid, Retinol  
Collagen, Caffeine



### HYALURONIC ACID FACIAL SERUM TREATMENT



INSTANT HYDRATION  
SMOOTH - FIRM  
HYDRATE

### ACTIVE RENEWAL FACIAL SERUM TREATMENT



ULTRA REGENERATING  
REPAIR – ANTI-AGE  
GLOW

### VITAMIN C +20% FACIAL SERUM TREATMENT



SKIN BRIGHTENING  
GLOW - TIGHT  
FINE LINES

### NIGHT RESTORE FACIAL SERUM TREATMENT



SUPER GLOW  
REJUVENATE - RADIANCE  
SIGNS OF AGING

### ADVANCED RETINOL FACIAL SERUM TREATMENT



EXTRA SMOOTHING  
PORES - BRIGHT  
FIRM

**NEW LOOK!**  
**LASH & BROW**  
**BOOSTING TREATMENT**



**NEXT BROW+  
 EYEBROW BOOSTER**

**ACTIVE ENHANCING  
 VOLUME - STRENGTH  
 SHINE**

**NEXT LASH+  
 EYELASH BOOSTER**

**EXTRA NOURISHING  
 LENGTH - STRENGTH  
 VOLUME**



# FRESH & PURE!

## NATURAL REMEDIES

Star ingredients »

Argan, Castor, Jojoba  
Rosehip, Rose Water



PURE ARGAN OIL  
MULTI-PURPOSE TREATMENT



LEGENDARY OIL OF MOROCCO  
100% NATURAL  
HAIR, SKIN, NAILS

PURE CASTOR OIL  
MULTI-PURPOSE TREATMENT



CALM & SOOTHE  
100% NATURAL  
HAIR, SKIN, LASH, BROW

PURE JOJOBA OIL  
MULTI-PURPOSE TREATMENT



NOURISH INVIGORATING  
100% NATURAL  
HAIR, SKIN, LIPS, LASH & BROW

NATURAL ROSEHIP OIL  
MULTI-PURPOSE TREATMENT



ANTI-AGING REGENERATION  
100% NATURAL  
SKIN, LIPS, NAILS, HAIR

NATURAL ROSE WATER  
MULTI-PURPOSE TREATMENT



MULTI-PURPOSE HOME REMEDY  
100% NATURAL  
SKIN, LIPS, NAILS, HAIR

# FACE MASKS



BIOVÈNE®  
— BARCELONA —

NEW LOOK! BEST-SELLING MASKS - FACE & BODY

**PINK MASK**  
PEEL-OFF TREATMENT



**GLOWING COMPLEXION**  
REFRESH - NOURISH  
RESTORE

**BLACK MASK**  
PEEL-OFF TREATMENT



**ULTRA CLEANSING**  
SPOTS - PORES  
BLACK & WHITE HEADS

**BUBBLE MASK**  
FACIAL TREATMENT



**DEEP CLEARING**  
EXFOLIATE - PORES  
OXYGENATE

**HONEY BUST**  
BOOB TREATMENT



**EXTRA NOURISHING**  
FIRM - BOUNCE  
ELASTICITY

**WATER MASK**  
OVERNIGHT TREATMENT



**SUPER HYDRATING**  
REPLENISH - MOISTURE  
SMOOTH

**GLOW MASK**  
FACIAL TREATMENT



**PORE CLEANSING**  
ENERGIZE - EXFOLIATE  
FINE LINES & WRINKLES

**BABY GOT BACK**  
EXFOLIATING BUTT MASK



**PROBLEM SOLVING**  
SPOTS - FIRM  
SMOOTH

# ★ NEW! SHEET MASKS

Star ingredients » Retinol, Vitamin C, Hyaluronic Acid + Organic Ingredients

## VITAMIN C GLOW BOOSTER



LUMINOUS AGE-DEFYING  
2% VITAMIN C ESSENCE  
ORGANIC MANGO

## RETINOL LIFT RESTORE



MOISTURE-BARRIER SOLUTION  
1% RETINOL INFUSION  
ORGANIC STRAWBERRY

## HYALURONIC HYDRA POWER



SOOTHING ULTRA-HYDRATION  
10% HYALURONIC COMPLEX  
ORGANIC ALOE VERA

# PINK MASK

## PEEL-OFF TREATMENT



**NEW LOOK!**  
**BEST-SELLING**  
**FACE MASK**  
75 ml  
Single use

**GLOWING COMPLEXION**  
**REFRESH - NOURISH**  
**RESTORE**



# BLACK MASK

## PEEL-OFF TREATMENT



**NEW LOOK!**  
**#1 WORLD WIDE**  
**RECOGNIZED MASK**  
100 ml  
Single use

**ULTRA CLEANSING**  
**SPOTS - PORES**  
**BLACK & WHITEHEADS**

# BUBBLE MASK FACIAL TREATMENT



**NEW LOOK!**  
**TOP CUSTOMER  
FAVORITE MASK**  
100 ml  
Single use

DEEP CLEARING  
EXFOLIATE - PORES  
OXYGENATE

## WATER MASK OVERNIGHT TREATMENT



SUPER HYDRATING  
REPLENISH - MOISTURE  
SMOOTH

**NEW LOOK!**  
**TRENDSETTING**  
**FACIAL TREATMENT**  
75 ml

## GLOW MASK FACIAL TREATMENT



PORE CLEANSING  
ENERGIZE - EXFOLIATE  
FINE LINES & WRINKLES

# UNDER EYES GEL PADS

## REVIVING EYE TREATMENT



DE-PUFFING PATCHES  
ENERGIZE – TIRED EYES  
REFRESH

# POUT MOUTH

## COLLAGEN LIP BOOST



MOISTURIZING TREATMENT  
PLUMP - SMOOTH  
NOURISH

**NEW LOOK!**  
**SUPER FRESH**  
**EYES & LIPS**  
Single use

# ★ NEW! LIP MASK & TREATMENTS

Star ingredients » Papaya, Cherry & Strawberry

## GLOW KISS SCRUB & MASK



PAPAYA  
MOISTURE - SOFT  
EXFOLIATE

## #LipJob LIP PLUMPER



CHERRY  
BIGGER - FULLER  
YOUTH

## KISS ME TINTED BALM



STRAWBERRY  
NOURISH - HYDRATE  
ALLURE

# PORE STRIPS NOSE TREATMENT

**NEW LOOK!**  
**ALWAYS NEEDED IN  
HER BATHROOM**  
6-pack box  
Single use



**INSTA CLEANSING  
UNCLOG - PORES  
BLACKHEADS**

A composite image for a body care advertisement. The main part shows a woman lying on her back on a sandy beach, with her legs raised and bent at the knees. She is smiling and looking towards the right. Her skin is tanned and has a fine, shimmering texture. In the background, the blue ocean waves are visible. A white diagonal line separates this scene from a smaller inset on the right. The inset shows a woman standing, wearing a white textured sweater and shorts, with her hands resting on her knees. She is also smiling. The background of the inset is a bright, indoor setting with a potted plant.

BIOVÈNE®  
BARCELONA

**BODYCARE**

# ★ NEW! LOTIONS

Star ingredients » Vitamin C, Retinol, Hyaluronic Acid + Organic Ingredients

## VITAMIN C GLOW LOTION



AGE-BRIGHTENING  
BODY CREAM TREATMENT  
GLOW

## RETINOL NIGHT LOTION



EXTRA-FIRMING  
BODY CREAM TREATMENT  
SIGNS-OF-AGING

## HYALURONIC HYDRO CREAM



MEGA-MOISTURIZING  
BODY CREAM TREATMENT  
HYDRATE



# ★ **NEW!** HYDRATING BODY GELS

Star ingredients » Vitamin C, Retinol, Hyaluronic Acid

## **VITAMIN C** GLOW GEL MANGO



ULTRA-HYDRATING  
BRIGHT - SMOOTH  
ORGANIC MANGO

## **RETINOL** YOUTH GEL STRAWBERRY



EXTRA-FIRMING  
TIGHT - NOURISH  
ORGANIC STRAWBERRY

## **HYALURONIC** COOL GEL ALOE



SUPER-SOOTHING  
MOISTURE - HYDRATE  
ORGANIC ALOE VERA

★ **TOP! FRESH, ALLURING, NATURAL – BODY SCRUBS**

**STRAWBERRY GLOW SCRUB**  
REVITALIZING BODY POLISH



99% NATURAL WITH DEAD SEA SALT  
RENEW - EXFOLIATE  
FIRM

**LEMON GLOW SCRUB**  
BRIGHTENING BODY POLISH



99% NATURAL WITH DEAD SEA SALT  
REFRESH - SOFT  
EXFOLIATE

**CHOCOLATE GLOW SCRUB**  
SMOOTHING BODY POLISH



99% NATURAL WITH DEAD SEA SALT  
EXFOLIATE - CLEAR  
TIGHT

# ★ **NEW!** SUGAR & TALASSO SCRUBS

Star ingredients » Vitamin C, Salicylic Acid, Niacinamide + Organic Ingredients

## **VITAMIN C SCRUB**

**ANTI-AGE SCRUB**



**GLOW-RENEWAL  
BRIGHT - EXFOLIATE  
SOFT**

## **SALICYLIC SCRUB**

**BLEMISH SCRUB**



**DETOXIFYING  
CLEAR - FIRM  
EXFOLIATE**

## **NIACIN SCRUB**

**CELLULITE SCRUB**



**EXTRA-FIRMING  
TIGHT - RENEW  
ELASTICITY**

# ★ NEW! FACE & BODY CLEANSERS

Star ingredients » Lemon, Raspberry & Cacao

## GLYCOLIC DREAM CLEANSER AGE-REJUVENATING



ORGANIC MANGO  
GLOW - SOFT  
PERFECT

## HA HYDRO CLEANSER EXTRA HYDRATING



ORGANIC STRAWBERRY  
SMOOTH - FIRM  
MOISTURE

## SALICYLIC SUPER CLEANSER BLACKHEAD + BREAKOUT



ORGANIC TEA TREE  
PURIFY - DETOX  
CLEAR SKIN

# ★ **NEW!** GEL-INFUSED BATH/SHOWER SPONGES

Star ingredients » Vitamin C, Retinol, Hyaluronic Acid

## **VITAMIN C GLOW WASH** GEL-INFUSED SPONGE



**GENTLE EXFOLIATING**  
**PURIFY - BRIGHT**  
**ANTI-AGE**

## **RETINOL NIGHT WASH** GEL-INFUSED SPONGE



**DEEP CLEANSING**  
**FIRM - TIGHT**  
**REJUVENATE**

## **HYALURONIC HYDRO WASH** GEL-INFUSED SPONGE



**EXTRA HYDRATING**  
**EXFOLIATE - SMOOTH**  
**MOISTURE**



**BIOVÈNE**  
BARCELONA



**BOOBIES**

**+ BUTT**

# ★ **NEW!** TREATMENTS FOR BUTT & CHEST

Star ingredients » Peptides, Hyaluronic Acid, Niacinamide, Caffeine

## **FIRM & TIGHT** HYDRATING TREATMENT

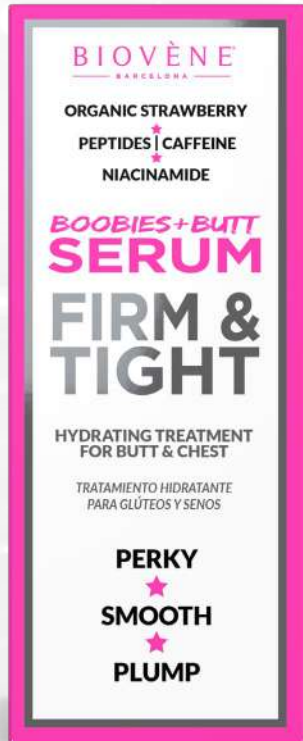


ORGANIC STRAWBERRY  
PERKY - SMOOTH  
PLUMP

## **GLOW & HYDRATE** SHIMMER OIL



ORGANIC BANANA  
NOURISH - MOISTURE  
RADIANCE



# ★ **NEW!** BUTT & BOOB TREATMENTS

Star ingredients » Retinol, Vitamin E, Vitamin C + Organic ingredients

## **SILKY & SMOOTH WHIPPED SHAVE BUTTER**



ORGANIC COCONUT  
HYDRATE - SILKY  
ELASTICITY

## **FIRM & TIGHT SMOOTHENING POLISH**



ORGANIC BLUEBERRY  
FIRM - SOFT  
FINE LINES

## **FIRM & TIGHT HYDRATING BUTTER**



ORGANIC RASPBERRY  
FINE LINES - BOUNCE  
ELASTICITY



# HONEY BUST BOOB TREATMENT

**NEW LOOK!**  
**VIRAL TOP-SELLER**  
**BREAST TREATMENT**  
75 ml  
Single use



**EXTRA NOURISHING**  
**FIRM - BOUNCE**  
**ELASTICITY**

# BABY GOT BACK

## EXFOLIATING BUTT MASK



**NEW LOOK!**

**SOCIAL MUST-HAVE  
BOOTY TREATMENT**

75 ml  
Single use



**PROBLEM SOLVING  
SPOTS - FIRM  
SMOOTH**



# HAIRCARE

BIOVÈNE<sup>®</sup>  
— BARCELONA —

# NEW! HAIR CARE SERIES

Star ingredients » Argan Oil, Marula Oil, Aloe Vera



## HAIR LOSS HERO™

### HAIR VITAMINS VEGETARIAN GUMMIES



DAILY SUPPLEMENT  
DELICIOUS - SUPPORT  
HAIR GOALS

### ÁRGAN SHAMPOO EVERYDAY PROTECTING



FOR ALL HAIR TYPES  
REPAIR – STRENGTH - HYDRATE  
VEGAN, FREE-FROM  
RECYCLED BOTTLE

### ÁRGAN CONDITIONER EVERYDAY PROTECTING



FOR ALL HAIR TYPES  
REPAIR – STRENGTH - HYDRATE  
VEGAN, FREE-FROM  
RECYCLED BOTTLE

### PERFECT HAIR PROTECTING MASK



FOR ALL HAIR TYPES  
REPAIR - PROTECT  
NOURISH

# NEW! HAIR EXFOLIATING SCRUB

New look! Best-selling hair sheet masks

## PROTECTING SCALP SCRUB HAIR & SCALP TREATMENT



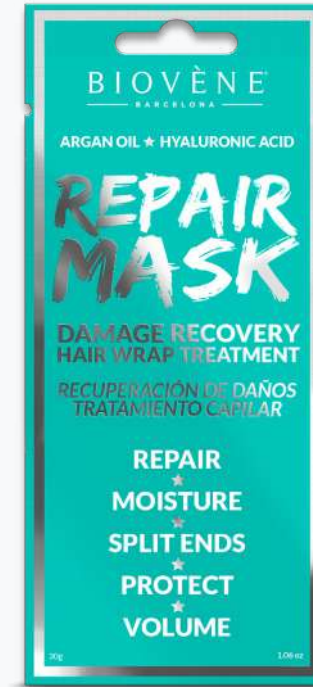
PURIFY  
ENERGIZE  
EXFOLIATE

## HYDRATION MASK HAIR WRAP TREATMENT



ULTRA NOURISHING  
HYDRATE - SHINE  
DAMAGE CONTROL

## REPAIR MASK HAIR WRAP TREATMENT



DAMAGE RECOVERY  
REPAIR - MOISTURE  
PROTECT



BIOVÈNE  
LABORATORIA

# Recap

## **Introducing: Biovène Barcelona – Democratizing Beauty**

- Innovation out of Barcelona
- Trend right product stories
- Natural, high-quality ingredients
- Substantiated claims and benefits
- Multiple, flexible display options
- Powerful and proven social media opportunity
- Strong pipeline of new products
- Extremely margin supportive



# **ALL-INCLUSIVE, KIND BEAUTY**

## **PREMIUM BUT ATTAINABLE**

## **FAIR TO YOUR WALLET**

Biovène innovates prestigious products defined as "premium but attainable" and believes beauty should be fair - and religion, color of our skin or which part of the world we are born in should not limit the access to life and beauty.

Barcelona is one of the most inclusive places of the world, embracing diversity in gender identity and culture. With Biovène customers from countries around the globe, and from what can be seen as different worlds - from Spain - Switzerland - USA - Middle East - we are proud to be an inclusive brand providing fair beauty for a world full of love, and nothing but joy. Where there's no anger, no hate, no war and only peace.



# CLEAN BEAUTY

## POWER OF NATURE

### DERMATOLOGIST TESTED

The philosophy of Biovène runs on the principle that nature and science combined creates affordable exclusive cosmetic products. The purest ingredients are sourced from nature to unlock the full potential. Science and technology have now advanced to such a degree that it can now be used to enhance all the benefits that nature has to give.

When you see the easy-to-spot Biovène products on a shelf in your favorite store, we assure you that it is made with integrity and without the ingredients we know you like to avoid.

Biovène Barcelona promotes Clean Beauty where you can find easy transparency for our products formulated without: Sulfates SLS and SLES, parabens, formaldehydes, phthalates, mineral oil, retinyl palmitate, oxybenzone, hydroquinone, Triclosan, Triclocarban and less than one percent of synthetic fragrances.

#my CLEANBEAUTY



## **WE LOVE ANIMALS**

### **PROMOTING VEGAN OPTIONS**

Animals are an important part of our lives - we love them as parents and our children loves them even more. We make sure our products are not tested on animals and are promoting an individual centered lifestyle for a choice of vegan or vegetarian friendly alternatives.

Biovène Barcelona wants to make it easy for you to see which product is the right one for you. While most of Biovène products are vegan friendly, some do not meet the classification (for example formulations with honey or squalene from fish).



## **AN ENCHANTED MESSAGE**

### **LOVE YOURSELF**

Biovène believes in a message of love: Love Yourself as Love Attracts. If we can't love ourselves, it is difficult to love anyone else. Be Yourself. We must let go of fears to be what we really are. Be authentic.

Enjoy life. Be love: The feeling you can't put into words. The love that is the result of being what you really are. Love yourself. Because of what you are. Because you respect what you are.



# THINK PINK

## SUSTAINABLE BEAUTY

### PLANTING TREES FOR THE PLANET

Biovène Barcelona pursues a sustainable corporate strategy with a goal to offset CO2 emissions that could not be avoided by planting trees through Plant-for-the-Planet.

Biovène donates trees to land belonging to Plant For The Planet's foundation in Campeche, Mexico. Visit [www.plant-for-the-planet.org](http://www.plant-for-the-planet.org) if you want to read about their efforts and make a donation.

When you buy Biovène products, you contribute to planting new trees for a better world and help our children to save our planet.



# **STRONG PRINCIPLES**

## **SAFETY FIRST**

### **SCIENCE, INTEGRITY & TRANSPARENCY**

We apply GMPC principles in our entire value chain. Our goods are developed to comply with the strictest European standard for cosmetics, in particular with the Cosmetics Regulation (EC) No 1223/2009 of the European Parliament.

As part of our research and product development phase, we outsource our testing to independent third-party company SGS, the world's leading inspection, verification, testing and certification company which is recognized as the global benchmark for quality and integrity.

MAKE THE WORLD  
MORE FUN &  
BEAUTIFUL



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