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A functional chewing gum for every moment of life.





THE DOCTOR GUM

MEET US

The Doctor Gum is a global brand developed by the first company in the world to develop, patent and market a wide range of functional products, including chewing gum, so that the active ingredient is instantly assimilated by the body.

The effects are noticeable within five minutes compared to the 40 minutes required for any conventional product: drinks, gels, shots, tablets or snacks, which require a digestive process for their correct assimilation.

The founders discovered on a trip to the US five years ago that the naval army was using caffeine chewing gum on special missions involving its survival team. As in previous times, the military field was the laboratory for a new creation, before moving on to the civilian sphere.

After analysing numerous scientific studies proving the effectiveness of instant caffeine administration by chewing (sublingual route), as opposed to the digestion required by other conventional products, and finding that only companies dedicated to the manufacture of energy chewing gums for the military field existed, the idea of manufacturing a variety of functional chewing gums for all consumers came to light.





OUR GOAL

To be the best seller functional chewing gum in the world having high-quality, sustainable, safe products loved by our consumers





OUR MISSION



To bring solutions to everybody day to day busy life with products that truly work and bring quick effects, keeping an eye and mind open of what our consumers all across the world demand



OUR STRATEGY

GO IMPULSIVE! Mass **affordable** prices to allow consumers having **the impulsive buy** and **try the products!**
REAPETING BUY! is the most important for us, once the consumer tried the product will keep buying it **because it works!**

BIG BANG

- ✓ In-store activation! The products to be visible in the customer face!
- ✓ POS and launch across all channels! Gas stations, kiosks, supermarkets, drugstores, perfumeries!
- ✓ In and Out of category sites: at the counter and at the category shelf using clip strips
- ✓ Local influencer events and press when possible

EDUCATIONAL PART

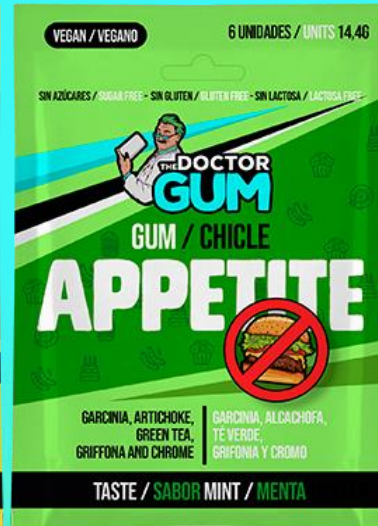
- ✓ Education on all POS: QR codes linked to the web and to tiktok videos
- ✓ Tiktok videos by real consumers explaining their experiences
- ✓ Make KOL to talk about the products in social media Channels.
- ✓ Tiktok and IG the main channels to developed to educate consumers

DRIVING TRIAL AND AWARENESS

- ✓ Mass sampling through retailer channels and loyalty programs
- ✓ Always on influencer campaigns



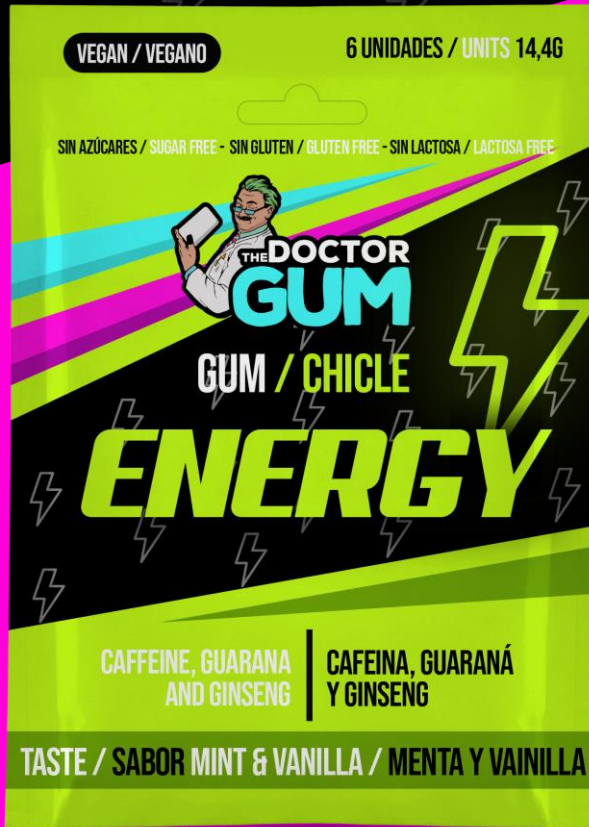
OUR ASSORTMENT





ENERGY

ENERGY



Mint-vanilla flavour

It is an ideal complement for extreme sports or when feeling tired. Contains caffeine, ginseng and guarana. Mint and vanilla flavour.

Activates the body and mind, providing an extra dose of energy in less than five minutes, helping to increase concentration, endurance and reducing the feeling of tiredness.

ENERGY GUM is consumed before and during intense physical and mental exercise. The recommended daily dose is up to 3 chewing gums.

With: Caffeine, Guarana and Ginseng

Chew before and after physical or mental exertion.

ENERGY



Caffeine



Its consumption generates an increase in alertness, improves body coordination and reduces the sensation of sleepiness and fatigue.

Ginseng



Ginseng stimulates the central nervous system, increasing physical and intellectual performance.

Guarana

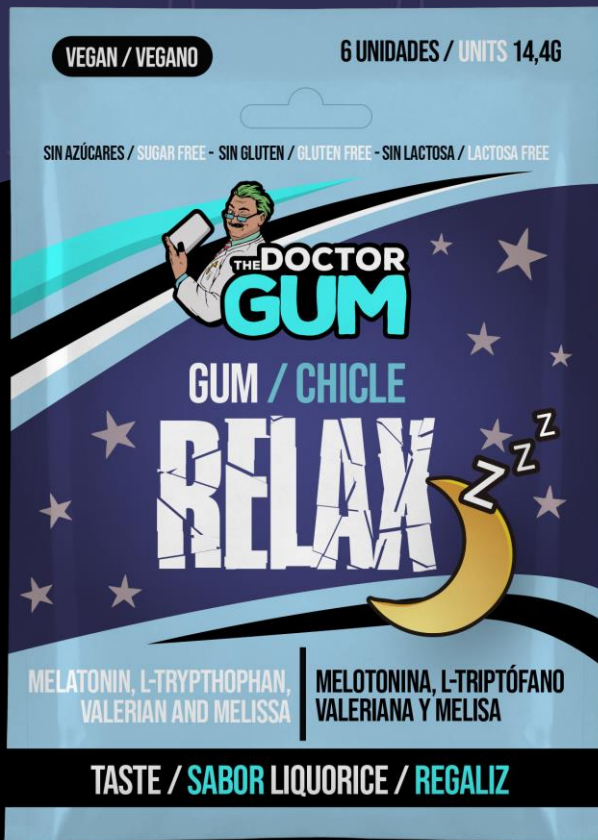


It is a natural stimulant and an excellent aid against physical and mental fatigue, extending the waking state and increasing the capacity to carry out work requiring physical effort. The properties of guarana seeds activate our nervous system and increase adrenaline secretion in the body.



RELAX

RELAX



Liquorice flavour

RELAX GUM improves stress levels, helps to relax the nervous system and muscles and induces sleep. Contains valerian, lemon balm, L-tryptophan and melatonin extracts. Liquorice flavour.

It is recommended to chew 1 gum 10 minutes before going to bed or in stressful situations. The recommended daily dose is 1 chewing gum.

With: Melatonin, L-Tryptophan, Valerian, Lemon Balm

Chew before going to sleep or in stressful situations.

RELAX



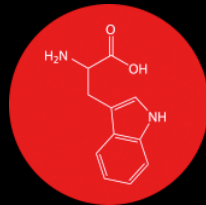
Melatonin

Melatonin is a hormone that controls the daily sleep cycle. Helps to reduce the time needed to fall asleep.



L-Tryptophan

L-tryptophan is an essential amino acid in human nutrition. Due to its chemical composition, it acts as a neurotransmitter that interacts with neurons to produce serotonin. It promotes sleep, as serotonin is a precursor of the hormone melatonin.



Lemon Balm

It acts as a mild sedative, helping with nervous irritability, mild insomnia, etc.



Valerian

Valerian is indicated in cases of nervousness or anxiety and sleep disorders. Its consumption causes a mild hypnotic action, reducing sleep induction time and improving sleep quality.





AFTERDRINK

AFTERDRINK

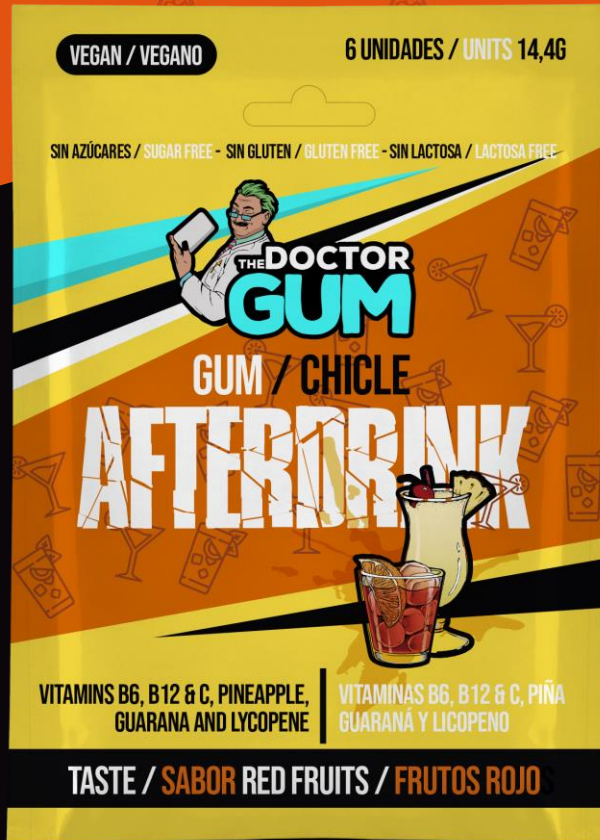


Revitalising agent for mind and body. Helps relieve hangover symptoms, headaches, nausea and occasional fatigue. It is made up of Vitamins B6, B12 and C, Lycopene and Pineapple Extracts and Guarana.

It is recommended to chew 1 gum 10 minutes before and after drinking alcoholic beverages. The recommended daily dose is 2 chewing gums.

*With Vitamin B12, Vitamins B6, and C
Lycopene, Pineapple Extract Guarana*

Chew before and after ingesting **alcoholic beverages**.



Red fruits flavour

AFTERDRINK



Vitamin B6

Vitamin B6 increases muscle performance and energy production. Helps to calm nocturnal muscle spasms, leg cramps and limb numbness.



Vitamin C

Aids in normal growth and repair of connective tissue and with wound healing. It is essential for the development and maintenance of the body. It must be consumed to maintain good health.



Pineapple

Helps eliminate fluids due to its diuretic effect, which purifies and detoxifies the body.



Vitamin B12

Vitamin B12 is essential for the normal functioning of the brain and nervous system. It is responsible for eliminating alcohol through urine.



Lycopene

Aids in normal growth and repair of connective tissue and with wound healing. It is essential for the development and maintenance of the body. It must be consumed to maintain good health.



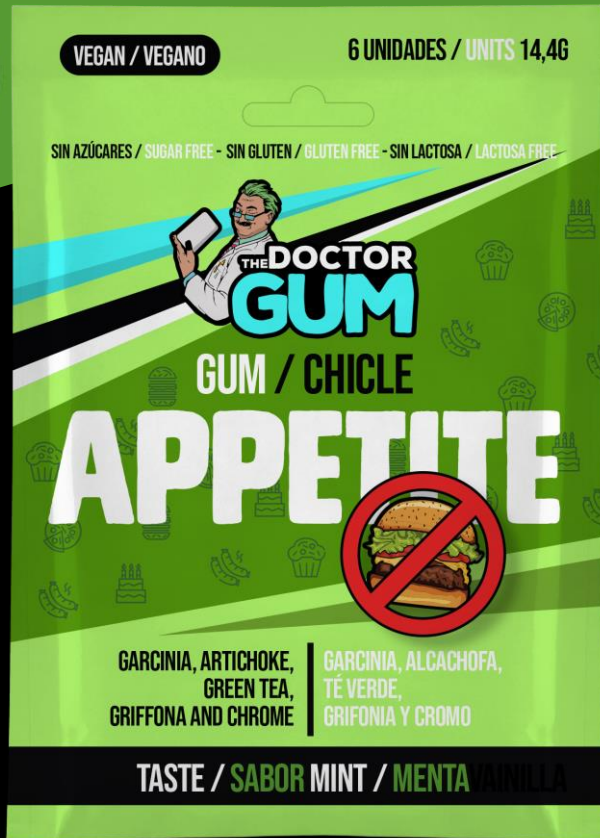
Guarana

Stimulates the central nervous system, reducing fatigue and tiredness, minimising hangover symptoms and limb numbness.



APPETITE

APPETITE



Mint flavour

Food supplement ideal to help satiate appetite and control the desire to snack between meals, in a healthy and easy way.

It helps to stay in shape when combined with a balanced diet and physical exercise.

Made from Garcinia, Artichoke, Green Tea, Griffonia and Chromium from natural sources. No need to drink water or digest. Recommended daily dose of 4 chewing gums.

*With **Garcinia, Artichoke and Green Tea, Chromium and Griffonia***

Take **before meals** or to avoid snacking.

APPETITE



Garcinia



With hydroxycitric acid (HCA), which blocks the enzyme that transforms excess carbohydrates into fats and cholesterol. Increases serotonin levels improving mood, nervousness and anxiety.



Griffonia

Griffonia is a type of plant with a high concentration of 5-HTP. Increases serotonin levels, it is used in sleep disorders, overweight, depression and migraines. Decreases appetite thanks to its satiating effect.

Chromium



Chromium is an essential trace element in our body. It is actively involved in regulating blood sugar levels and participates in fat metabolism, helping to maintain normal blood cholesterol levels.



Green Tea

Green tea speeds up metabolism, helping the body to burn more calories. It also has an incredible satiating and diuretic effect that helps eliminate retained fluids and toxins. Purges saturated fats and reduces puffiness.



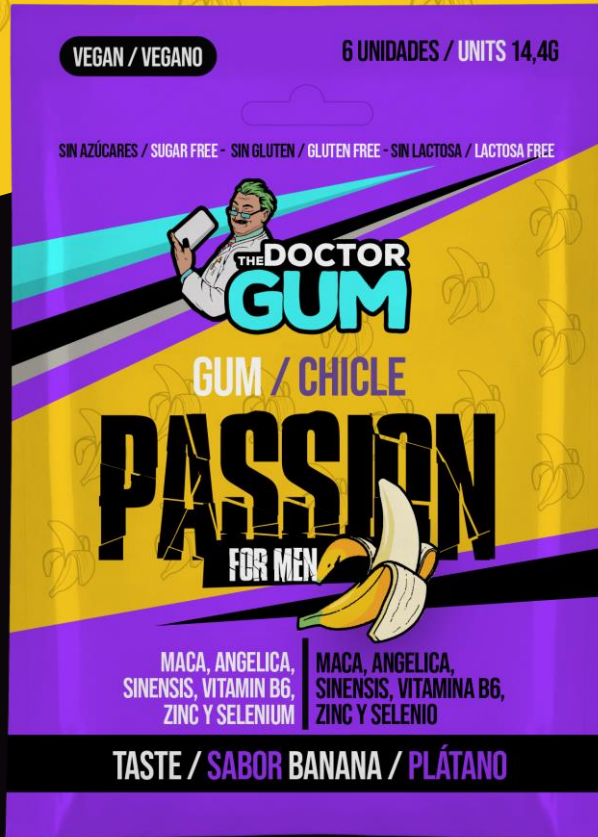
Artichoke

Rich in soluble fibre and water, it stands out for its antioxidant vitamin and mineral content. It has a satiating effect and very low calorie content.



PASSION FOR MEN

PASSION FOR MEN



Banana flavour

It is an ideal complement to improve your sexual relations, making them more pleasant and long-lasting.

It is made up of Maca, Angelica, Sinensis, Vitamin B6, Zinc and Selenium. It increases libido, stimulates sperm production and motility, increases testosterone levels and blood flow in the pelvic region.

With Maca, Angelica Sinensis, Vitamin B6, Zinc Selenium

Chew about ten minutes before **sexual intercourse**.

PASSION FOR MEN



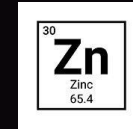
Maca

Maca is best known as a powerful strength and libido stimulant. It has positive effects on sperm production, motility and volume.



Angelica Sinensis

Better known as 'Female Ginseng', it contributes to increase libido and blood flow in the pelvic area.



Zinc

Helps maintain normal testosterone levels. Contributes to normal spermatogenesis, improving motility and quantity.



Vitamin B6

Vitamin B6 increases muscle performance and energy production, reducing tiredness and fatigue.



Selenium

Stimulates the immune system and increases sperm production.



PASSION FOR WOMEN

PASSION FOR WOMEN



Red fruits flavour

It is an ideal complement to improve your sexual relations, making them more pleasant and long-lasting.

It is made up of Muira Puama, Damiana, Maca Andina, Ginkgo Biloba, Caffeine, Ginseng and Selenium. Increases libido, stimulates oestrogen production, increases blood flow in the pelvic region.

With Muira Puama, Maca Andina, Damiana, Caffeine Ginkgo Biloba, Selenium and Ginseng

Chew about ten minutes before **sexual intercourse**.

PASSION FOR WOMEN



Caffeine



Helps to relax the arteries of sexual organs, increasing blood flow.

Muirapuama



Long-term use of this plant increases the production of sex hormones. Due to this increase, it is used to alleviate menopausal symptoms and is also effective against premenstrual syndrome and menstrual cramps.

Damiana



In addition to providing energy and sexual vigour, Damiana is also a great ally against disorders related to menstruation and hormonal imbalances.

Maca



It increases energy and, with it, fertility and sexual vigour in men and women.

Ginseng



Reduces fatigue and stress, restoring sexual potency and improves libido, reduces vaginal dryness and increases clitoral sensitivity, enhancing sexual enjoyment and the possibility of orgasm.

Ginkgo Biloba



Thanks to the flavonoids contained in its leaves, it increases central and peripheral blood circulation, making the irrigation of organic tissues more efficient.

Selenium

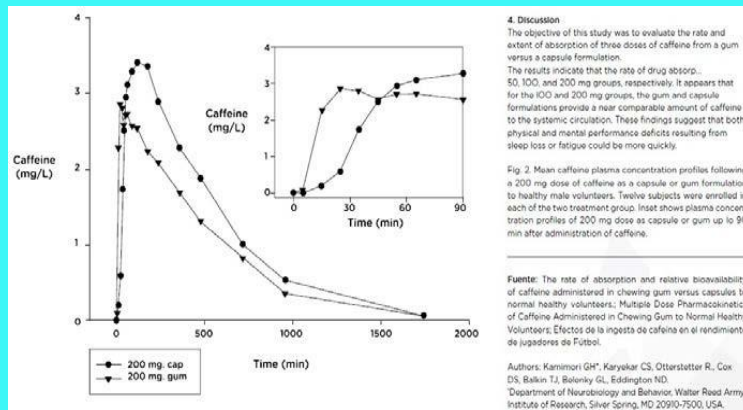


It is essential to strengthen the immune system, for hormone production and overall body function.



WHY CHEWING GUMS?

Because active ingredients are assimilated by the oral mucosa when chewed, obtaining an instant effect. The rest of conventional products: drinks, gels, snacks, shots, tablets, etc. need the digestive process for their correct assimilation, and this involves a 30 to 40 minute delay compared to the effect provided by any Doctor Gum product.





R&D

The Doctor Gum project was born with the objective of developing an energy chewing gum for elite sports, leveraging two competitive advantages over any existing product so far: instantaneousness and convenience.



During the last two years, our R&D+i Department has been working on two main lines:

- 1) Reduce the bitter effect inherent in caffeine** by adding the healthiest and most natural sweetener on the market: steviol glycoside, making it suitable for consumption even by people with diabetes. In addition to reduced caffeine dosage, it has increased the dose of guarana, a natural source of caffeine that is less bitter.
- 2) Develop a range of functional chewing gums to meet the needs of all consumers**, backed by our patents and formulations, ensuring the highest quality of the natural products from which they are made.

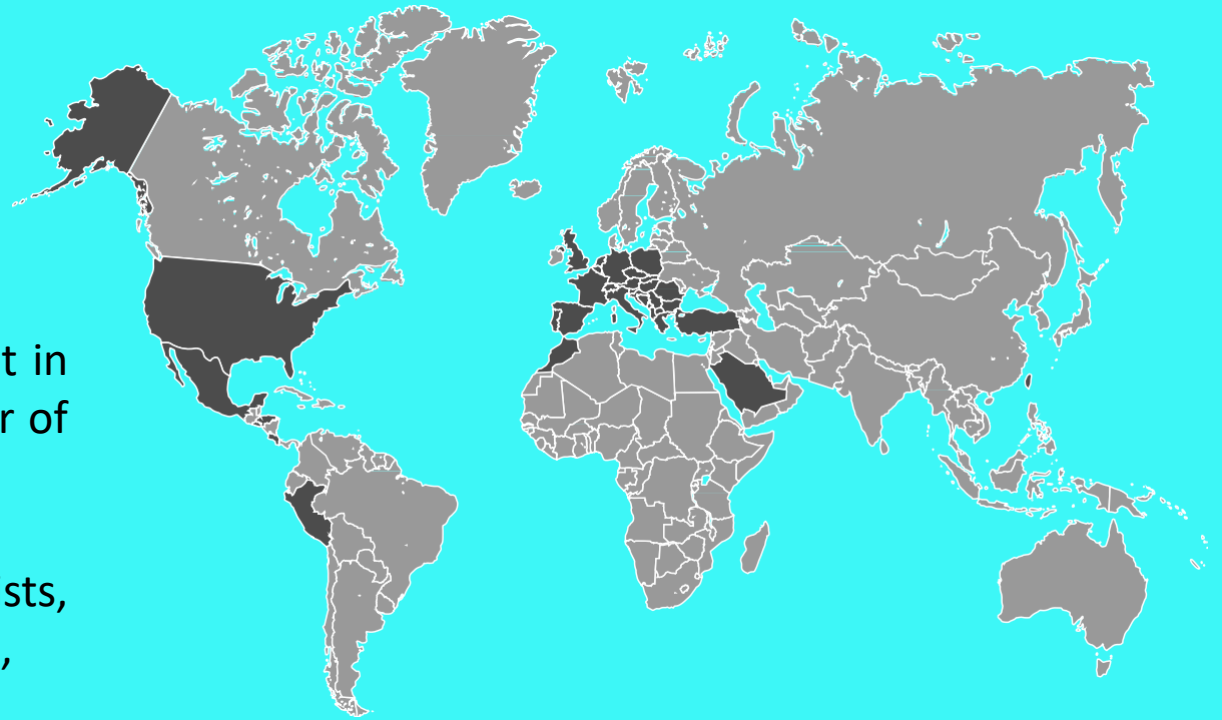


AROUND THE WORLD

The Doctor Gum chewing gums are present in Europe, America and Asia in a large number of countries, in all types of stores.

Pharmacies, gyms, sex shops, herbalists, supermarkets, hair salons, aesthetic centres, hotels...

The possibilities are endless!





FAQS

What is The Doctor Gum?

It is the first company worldwide to develop, patent and market a wide range of chewing gums known as 'functional' because they include vitamins and natural plant extracts that give them a number of properties, leveraging on the instant effect of sublingual assimilation compared to other conventional products.

What is in a chewing gum?

The composition of THE DOCTOR GUM functional chewing gum is similar to that of a conventional chewing gum. The differences are that a higher quality chewing gum is used to make it easier for the active ingredients and the plant extracts and vitamins that give them their functional properties to be absorbed.

Who can take it?

The chewing gum is vegan, sugar-free, lactose-free and gluten-free. It is suitable for people with diabetes. Not suitable for children, pregnant women, people allergic to soy and, in the case of ENERGY GUM, people with heart conditions.

People over 80 kg need to increase their intake to two chewing gums to fully notice the effects.

I am a professional athlete, can I consume them?

The products in the energy range have been duly tested by a World Anti-Doping Agency accredited laboratory to ensure that they are free of doping-related substances.



FAQS

How many calories does a piece of chewing gum have?

Each chewing gum has 2 calories.

How long does it take to take effect?

It only takes a minimum of five minutes for 99% of the active ingredients in each chewing gum to be absorbed and assimilated.

How much chewing gum can I take?

The recommended daily dose will be indicated on each package.





DISPLAYS



15 units in total x display, 1 display x reference.
Restocking: 6-unit bag.



DISPLAYS



15 units in total x display, 1 display x reference.
Restocking: 6-unit bag.



DISPLAYS



15 units in total x display, 1 display x reference.

Restocking: 6-unit bag.



AT POS

CTU



Shelf



Hanger





AT POS

Shelf



Clip Strips



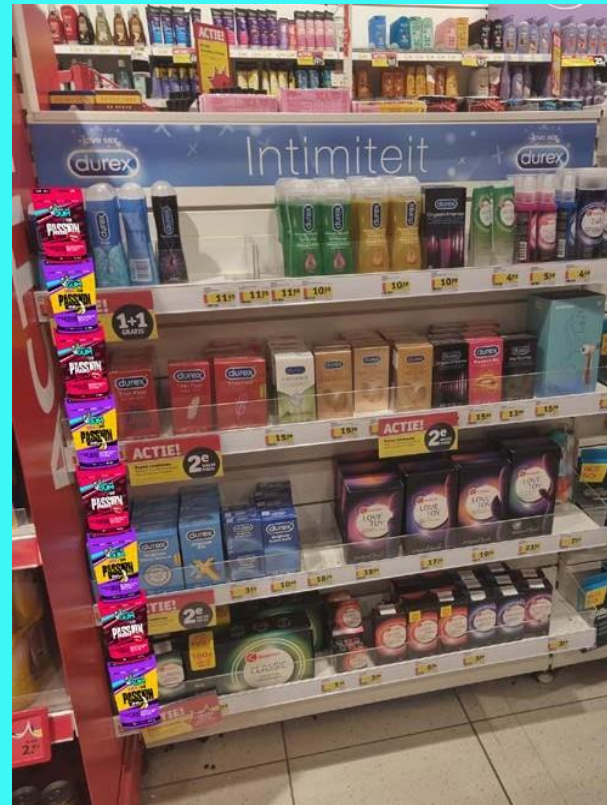


AT POS

Shelf



Clip Strips



THANK YOU!



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